

# VIDYASAGAR MAHAVIDYALAYA

ONLINE EXAMINATION 2020

## E-COMMERCE

B.COM( Honours & General)

FULL MARKS 50

### Group-A (Answer all questions: (10 x 4))

1. UPI means?

- A) Universal Payment Interface      B) Unified Payment Internet  
C) Unified Payment Interface      D) All of these

2. E-bay is a good example to define

- A) B2B      B) B2C      C) C2C      D) C2B

3. Flipcart.com and Amazon.com are example of

- A) Content Provider    B) E-tailer      C) Transaction Broker      D) Postal

4. Which of the following is not an E-CRM activity

- A) Operational      B) Analytical      C) Technological      D) Collaborative

5. Which will not harm computer resources

- A) Firewall      B) Virus      C) Trojan horse      D) none

6. Which of the following have forward thinking companies begun to use to promote their products and services?

- A) MMA      B) C2B      C) B2C      D) SMS

7. Ecommerce started with

- A) DVD      B) Computer      C) cannabis      D) coke

8. Character present in IFSC code

- A) 16      B) 11      C) 13      D) 10

9. IMPS control by

- A) SBI      B) NPCI      C) UBI      D) SMPS

10. RTGS control by

- A) RBI      B) IMPS      C) UBI      D) SMPS

### Group-B (Answer all questions: (5 x 2))

1. RTGS minimum limit

- A) no min limit      B) 2000      C) 200000      D) 150000

2. Character present in MICR

- A) 6      B) 11      C) 9      D) 10

3. Which are not an example of Digital Wallet

- A) Amazon      B) Google      C) Phone Pe      D) Paytm

4. In Digital Signature SENDER use

- A) Public Key      B) Private Key      C) Both      D) Password

5. Example of Smart Card

- A) Debit      B) Credit      C) SIM      D) Eft