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ONLINE INTERMEDIATE EXAMINATION / ASSIGNMENT 2020

SEMESTER II

BUSINESS COMMUNICATION

GR A

10X4 =40

1. Which one is the first element of Communication ?
 - a. Sender
 - b. Receiver
 - c. Feedback
 - d. None of the above
2. Communication is aprocess
 - a. One way
 - b. Three way
 - c. Two way
 - d. None of the above
3. The full form of PBX is :
 - a. Personal Branch Exchange
 - b. Private branch exchange
 - c. Private bank exchange
 - d. Personal bank exchange
4. Which of the following is not an example of verbal communication?
 - a. Telephone call
 - b. SMS
 - c. Face to face conversation
 - d. Personal interview
5. Which of the following is a barrier of communication?
 - a. Noise
 - b. Language
 - c. Transmission problem
 - d. All of the above
6. The subject matter of communication is
 - a. Message
 - b. Feedback
 - c. Listening
 - d. All of the above
7. Which of the following is a video conferencing app?
 - a. Meet
 - b. Treat

- c. Get together
 - d. None of the above
8. Advantage of e mail:
- a. Confidential
 - b. Cheap
 - c. Both a and b
 - d. None of the above
9. Grapevine is :
- a. Formal communication
 - b. Informal communication
 - c. Written communication
 - d. None of the above
10. Principal puts a notice for the students is an example of
- a. Downward communication
 - b. Diagonal communication
 - c. Vertical communication
 - d. None of the above

GR B

5X2=10

1. Communication is the.....of business
- a. Life blood
 - b. Backbone
 - c. Pillar
 - d. All of the above
2. Semantic barrier is
- a. Barrier of noise
 - b. Barrier of dual meaning
 - c. Barrier of mistrust
 - d. None of the above
3. Full form of SMS is
- a. Short message service
 - b. Social media service
 - c. Sound message service
 - d. None of the above
4. The utility of FAX is to
- a. Upload documents in cloud
 - b. Upload documents in website
 - c. Sending documents through courier
 - d. None of the above
5. Communication is a part of Skill
- a. Hard

- b. Soft
- c. Short
- d. Rough

SUBMIT YOUR ANSWER(OMR sheet in pdf format) IN THE FOLLOWING MAIL ID:

FOR HONOURS STUDENTS : vm.bcomhonours@gmail.com

FOR GENERAL STUDENTS: vm.bcompass@gmail.com